



1st Greenering Entrepreneurship Course

SCHEDULE:

Module 1: Lab to Marketplace: Process of Innovation Development.

15th of November (13:00–14:00 CET)

Module 2: Idea generation techniques.

16th Of November (10:30-12:30 CET) and 17th of November (14:00-17:00 CET)

Module 3: CANVAS method and Elevator Pitch.

18th of November (10:30-12:30 CET) and 19th of November (14:00-17:00 CET)

Module 4: Understanding Financial Statements

22nd of November (8:30-10:30 CET)

Module 5: Cash Flow Forecasts and Economic Evaluation

22nd of November (11:00-13:00 CET)

WHO: PhD students and junior researchers (participation limited to 7 teams of 3 participants)

WHY: to gain knowledge and develop skills in technology transfer into the market. It is a hands-on training course to transfer the technology you are working on into a business idea.

HOW: Groups of maximum 3 participants can register with one idea. If you want to participate but do not have a technology and/or team, you can register and will be assigned to a technology/team later.

WHAT TECHNOLOGIES: We encourage the senior researchers that “own” the technology to participate as technological mentor. This mentorship will be essential for the validation of the business idea. If you want to register your technology without a team associated to it, you can also do it and a team (if available) will be assigned to the technology.”

REGISTRATION:

Registration for teams with technology:

https://docs.google.com/forms/d/e/1FAIpQLSeD_Mx1WUfzysmr9eIks4BR5zB5X2fqD3Iplq-zx5cFOLqTg/viewform?usp=sf_link

Registration for solo participants and teams without technology:

https://docs.google.com/forms/d/e/1FAIpQLScJz105CP3Q_6T8onkrG6Alf7ca4MGXVtB9tpUk1kziDXDZKg/viewform?usp=sf_link

Registration for technology without a team associated:

https://docs.google.com/forms/d/e/1FAIpQLSf66NL6MYQDi2d7INVNd5Y6ltXpFm-2CfZ_5119uW2frUf4hA/viewform?usp=sf_link